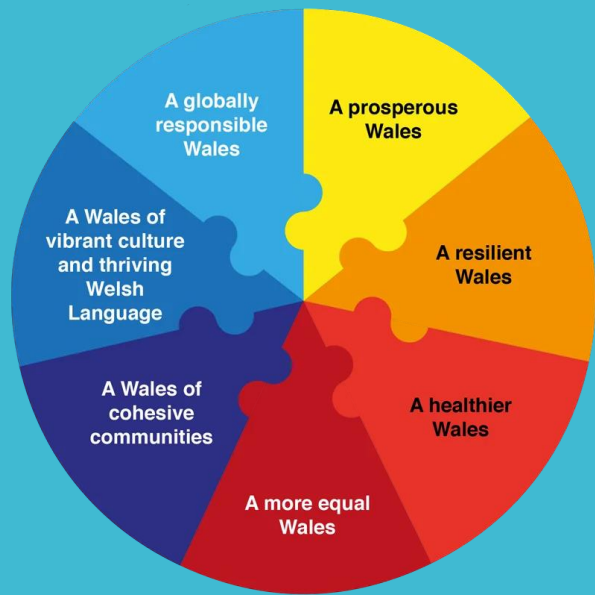


Vale of Glamorgan Council - Draft Corporate Plan 2025-30

Tom Bowring – Director of Corporate Resources
Helen Moses – Operational Manager Strategy &
Insight

The New Corporate Plan 2025-30 :

Strong Communities with a Bright Future



- Articulates how we are delivering our duties under the Well-being of Future Generations Act.
- Sets out 5 new Well-being Objectives.
- Shows how we are responding to the findings of the Let's Talk Residents Survey & other consultation.
- Provides a framework for our planning over the next five years – how we will change, improve, deliver.
- Sets out what residents and partners can expect.
- Details some of the key challenges.
- Highlights some cross-cutting themes.
- Includes a statement about working together.
- Brings together actions relating to poverty.

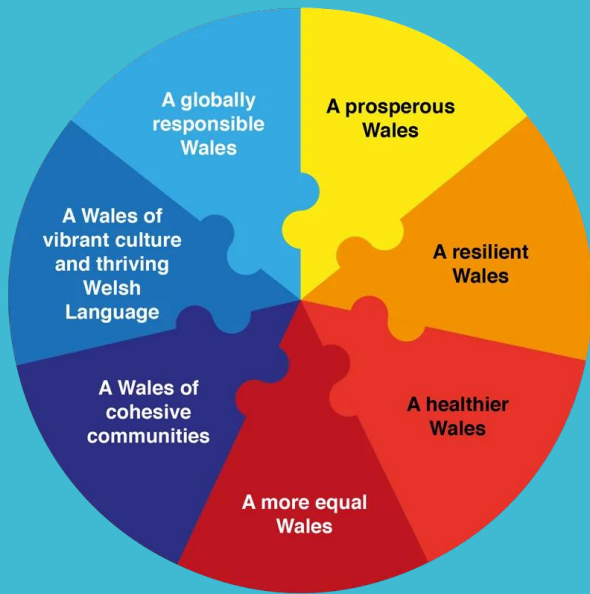
We will be audited, scrutinised and judged against the commitments in this Plan.

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Strong Communities with a Bright Future

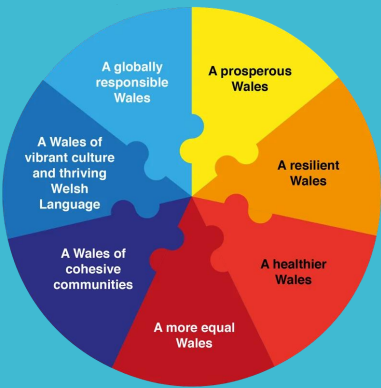
Structure of the Plan

- Foreword
- Delivering for our Communities – facts and figures, achievements, financial context
- A Plan for the Future – We've listened (Let's Talk), key challenges of inequalities, poverty, climate change and nature emergency, changing how we work – reshaping, placemaking, engagement, partnership,
- Working with Others – our commitment
- 5 Well-being Objectives - actions (50) and outcomes
- Tackling poverty – an integrated approach
- Monitoring and Evaluation
- Appendices inc. glossary



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Draft Well-being Objectives:

When people & places come together to create strong communities with a bright future

Integral to All – Tackling Poverty & Inequalities

Creating Great Places to Live, Work and Visit

Placemaking, planning, Barry regeneration, economy, tourism, housing, leisure and cultural opportunities, jobs, civic pride, age friendly, community, heritage and culture, business, social enterprise, third sector.



Respecting and Celebrating the Environment

Climate change, net zero, nature emergency, green spaces, active travel, transport, energy, waste, flooding and coast, food, pollution.



Giving Everyone a Good start in Life

Child poverty, Schools, sport & play, training & skills, youth engagement, health issues, preventative services, well-being, family support .



Supporting and Protecting Those who Need Us

Independence, safeguarding, children looked after, carers, homelessness, adult care, social housing & support, advice & info services, county of sanctuary, working with health and the third sector.



Being the Best Council We Can Be

Customer focus, workforce, financial sustainability, assets, digital, procurement, involvement, equality, access, Welsh language, social value, transformation.





Working Together for a Brighter Future:

What organisations can expect when working with the Council.

This includes third sector organisations, community groups, town and community councils, social enterprises, public bodies and businesses.

Our Commitment to those Working with us

In summary when working with the Council, in keeping with our values (open, together, proud and ambitious) organisations can expect us to:

- Be open and honest, giving you chances to be involved in decisions and making sure your voice is heard.
- Make sure you have enough time and different ways to share feedback on Council plans.
- Clearly explain what is and isn't possible, and why.
- Provide clear and simple information about grants and opportunities, with fair expectations and timelines.
- Work with various organisations to solve problems and find opportunities.
- Listen to your ideas with easy ways to get in touch, and support communities in managing local services.
- Respect our diverse communities, aim for fairness and celebrate Welsh culture.



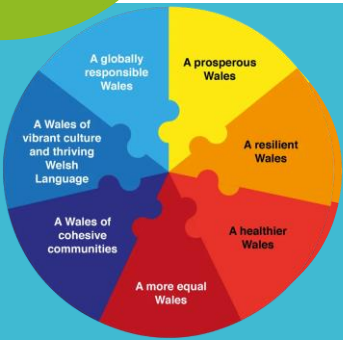
Example Actions – Corporate Perf & Resources



- | | |
|--|--|
| <ul style="list-style-type: none"> • Ob 1 - Work with the voluntary and social enterprise sectors, valuing their role in delivering services and supporting residents in their communities | <ul style="list-style-type: none"> • Provide more meaningful opportunities to engage and consult and enable residents to shape decisions and how the Council works. |
| <ul style="list-style-type: none"> • Ob 2 - Deliver our Project Zero programme to reduce the Council's carbon emissions to net zero and to take action to achieve net zero across Wales by 2050. | <ul style="list-style-type: none"> • Use the Council's physical buildings and sites in innovative ways which support the delivery of services and community use. |
| <ul style="list-style-type: none"> • Ob 5 - Improve how services are provided to ensure all are able to access services and information in a way that best meets their needs. | <ul style="list-style-type: none"> • Put social value and decarbonisation at the heart of how we buy and commission goods and services. |
| <ul style="list-style-type: none"> • Transform our services to be more focused on the needs of the community making the best use of different delivery models, resources and recognising our financial constraints. | <ul style="list-style-type: none"> • Improve accountability and transparency by sharing more information about the role of the Council and elected members, how decisions are made, priorities set, and budgets determined. |
| <ul style="list-style-type: none"> • Use digital technology to improve services, for residents and colleagues- ensuring that services are responsive and accessible to everyone. | <ul style="list-style-type: none"> • Invest in our colleagues, both current and future to improve our skills, diversity, recruitment, retention and engagement. |



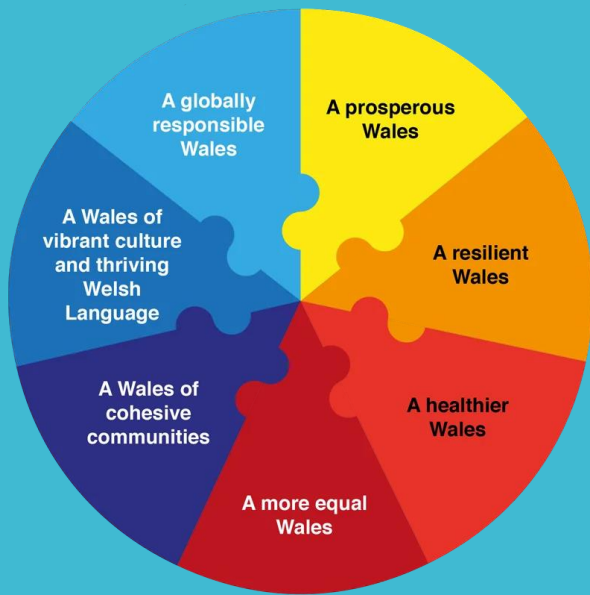
Example Tackling Poverty Actions



- | | |
|--|---|
| <ul style="list-style-type: none"> • <i>Deliver an integrated programme of work to prevent and tackle poverty with a particular focus on our most deprived communities. (4)</i> | <ul style="list-style-type: none"> • <i>Support a change in how people travel by increasing opportunities for active travel and promoting the need for quality and timely local public transport services. (2)</i> |
| <ul style="list-style-type: none"> • <i>Improve how services are provided to ensure all are able to access services and information in a way that best meets their needs. (5)</i> | <ul style="list-style-type: none"> • <i>Make sure there are affordable and accessible ways for people to participate in leisure, play, sport, cultural and heritage activities. (1)</i> |
| <ul style="list-style-type: none"> • <i>Focus on families of children living in poverty and help them to increase their income, access food and housing and escape poverty through wraparound support and advice services including extending the Flying Start model. (3)</i> | <ul style="list-style-type: none"> • <i>Make sure young people can access affordable opportunities and safe spaces for sport and play including through after school and holiday clubs.(3)</i> |
| <ul style="list-style-type: none"> • <i>Deliver wrap around advice and support services to prevent homelessness and provide housing options. (4)</i> | <ul style="list-style-type: none"> • <i>Develop and improve links between schools, colleges, universities and business to ensure people have the right skills to access current and future employment opportunities. (3)</i> |
| <ul style="list-style-type: none"> • <i>Increase the supply of good quality, accessible and affordable housing.(1)</i> | <ul style="list-style-type: none"> • <i>Deliver a Food Strategy for the Vale. (2)</i> |

Monitoring our Performance

Strong Communities with a Bright Future



Opportunity to reflect on feedback and consider different approaches:

- Link with annual budget process
- Rationalise annual plans and closer links with the Annual Self-Assessment process – sharper and more integrated
- Development of key measures for each Objective
- More streamlined and timely performance reports
- Greater focus on outcomes
- More themed reports - similar to the cost of living and Project Zero progress reports

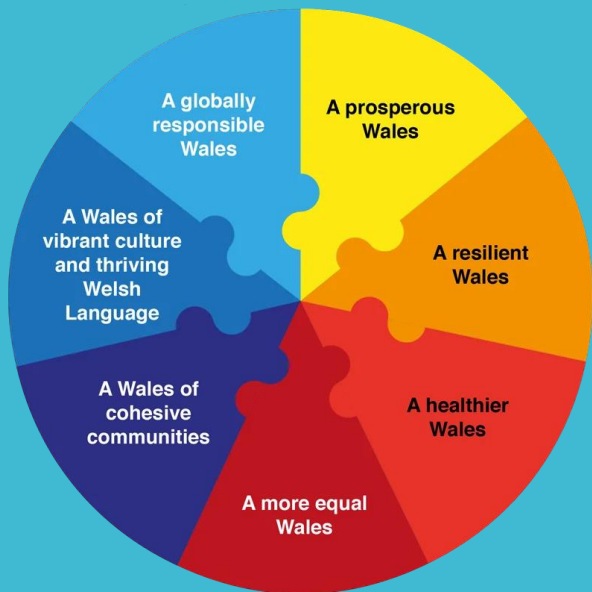
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Strong Communities with a Bright Future

Plan Timetable

- 10th October - Cabinet approve draft plan for consultation
- 14th October - Consultation launches
- 8th December - Consultation closes
- Dec/Jan - Plan revised post consultation
- 19th February - CPR Scrutiny Committee consider outcome of consultation and revised Plan
- 20th February - Cabinet consider revised Plan and consultation outcomes
- 3rd March - Council approve new Plan
- 1st April - Plan published

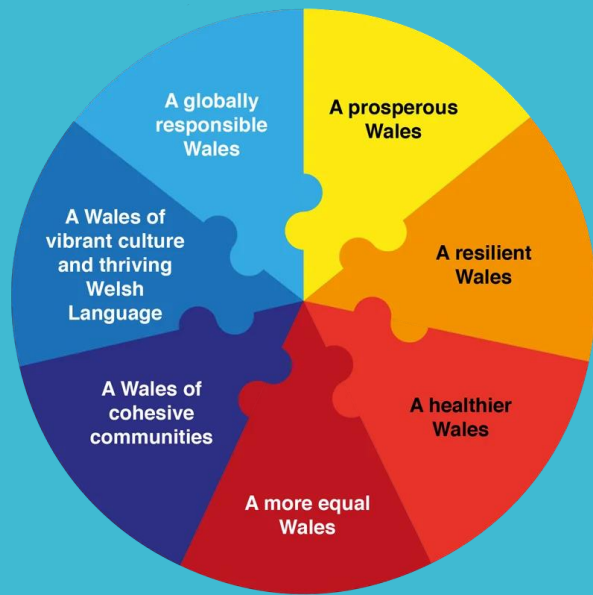


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Consultation Plan: 14th October – 8th December (8 weeks)

Strong Communities with a Bright Future

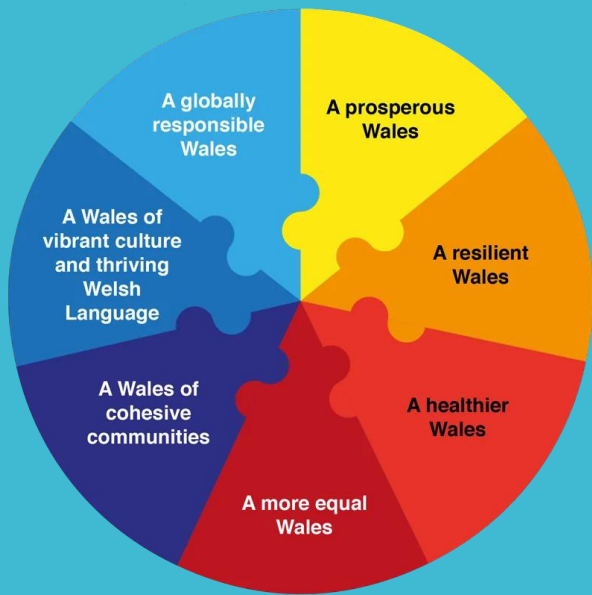


- Consultation launch communicated via email key partners and promoted by our communications team
- Online survey and hard copies in libraries and other venues
- 4 face to face public drop in sessions
- A stakeholder engagement event
- A focused session with third sector and stakeholders on the relationship statement
- A focused session with partners and stakeholders on tackling poverty
- Young people via the Youth Service
- 50+ Forum AGM
- 7 committee meetings inc. voluntary sector and TCCs and elected member briefings
- Equality Consultative Forum and Engagement Champions Network
- Staff engagement, including Diverse and Glam Networks and Trade Unions

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Diolch – Any Questions

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Ymgyfraniad



Involvement

Integreiddio



Integration

Hirdymor



Long term

Atal



Prevention

Cydweithio



Collaboration

VALE of GLAMORGAN



BRO MORGANNWG