



Creating Great Places to Live, Work and Visit

We are focused on making the most of the opportunities presented by the investment in Barry and better understanding our communities through Placemaking.

We are committed to working together to make the Vale a safe place and creating a new Local Development Plan.

We know that leisure, arts and culture positively impact well-being and will make the best use of funding to support them.

Making sure there are homes for those who need them is a key commitment for the Council and we will focus on making them accessible, affordable, high-quality, and environmentally friendly.

Our Ambitions

By 2030 we want to see that:

- People feel listened to and feel proud of their communities
- People can easily access local facilities, services, and good employment
- Services like transport, health, business, and housing work together to support people's needs
- People can access good quality and affordable housing
- People feel safe
- The Vale is a great place to live and grow older
- People are more active and healthier
- More businesses employ local people
- The third and social enterprise sectors are doing well and are working together with the Council
- People can enjoy arts, leisure, and cultural activities
- People can volunteer in their communities

Our Actions

To make this happen we will work with the community and our partners to:

- Work through our Placemaking activities to understand the needs of people and communities
- Deliver a replacement Local Development Plan
- Deliver investment for the development of Barry (Invest in Barry)
- Support the development of the Cardiff Capital Region Energy site (formerly Aberthaw Power Station) and the Bro Tathan and Cardiff Airport Enterprise Zone to create more local opportunities
- Build more good quality, accessible and affordable housing
- Keep our streets, roads and neighbourhoods clean
- Tackle anti-social behaviour and keep people safe
- Make sure people can access affordable leisure and cultural activities
- Help business to grow
- Support the voluntary and social enterprise sectors